

# CITY OF HYATTSVILLE

Commercial Façade Improvement Program  
Department of Community & Economic Development

# Program Goals

The City of Hyattsville established a commercial façade improvement program in 2011 as an economic development strategy for revitalization within the City's commercial corridors.

The program works to revitalize and sustain the economic vitality of the City's commercial districts through public/private investment in commercial properties.

The goal of the program is to improve the overall aesthetic quality and functionality of the built environment within the City's commercial corridors.



# Program Guidelines

- Program provides a 50% match, \$10,000 minimum grant
- Requires consent of the property owner
- Funding covers the cost of exterior façade improvements including masonry repair, window, door & awning replacement, lighting and signage
- Properties must be zoned for commercial use and located within the City's three designated commercial corridors
- Applicants are required collect three bids from licensed contractors prior to making a selection





# Big Bad Woof

## 5501 Baltimore Avenue

**Grant Award: \$12,241.07**

**Total Investment: \$24,482.15**

Scope of Work: Design, fabrication, permitting & installation of 22-foot exterior sign, electrical and rear awning signage

Background: Big Bad Woof is a Certified B Corporation dedicated to sustainable business practices including seeking out and carrying the best in eco-friendly pet supplies, Fair Trade items, and merchandise sourced from local and North American companies.



# Franklin's Restaurant, Brewery and General Store 5123 Baltimore Avenue

Grant Award: \$72,408.60

Total Investment: \$147,801.63

**Scope of Work:** 138-feet of linear feet improved commercial façade including window replacement, framing & trim, neon signage, exterior lighting & wiring, kinetic LED lighting and mural.

**Background:** Franklin's is the original pioneering cornerstone of the Gateway Arts District. Established in 1992, Franklin's is a regional draw for its on-site brewery, diverse menu and one of a kind toy store.



## 4327 Gallatin Street

**Grant Award: \$26,952.50**

**Total Investment: \$63,952.50**

**Scope of Work:** Removed bricked up window & door openings and replaced with new windows, operable glass garage doors, and new storefront doors for office access.

**Background:** A former Model T showroom, the property was purchased by local entrepreneur Daniel Simon and transformed into the home to four locally owned small businesses including Vigilante Coffee and Riggio Design Studio.



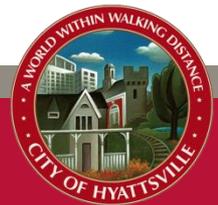
## 4800 Rhode Island Avenue Former Auto Glass Shop

**Grant Award: \$45,000**

**Total Investment: \$92,711.00**

**Scope of Work:** Masonry repair, window and door replacement, operable glass bay doors, electrical & exterior lighting, painting and outdoor planters.

**Background:** The 2,100 building was formerly home to an auto glass repair business, but has been vacant for nearly a decade. The property was acquired by Demers Real Estate and is now being actively marketed for a commercial retail use.



# ArtWorks Studio School 4800 Rhode Island Avenue

**Grant Award: \$126,681.00**

**Total Investment: \$376,681.00**

Scope of Work: Replacement of exterior windows, doors, awning, signage & exterior lighting

Background: Art Works was founded by Barbara Johnson in 1990 after recognizing the need for a well-rounded approach to creative arts education.

In 2012, Artworks purchased the former Marche Florist and is in the process of transforming the property into a creative arts center in the Gateway Arts District and will also include renowned D.C. eatery Pizza Paradiso.



# Program Outcomes & Measures

Program Outcomes	Measures
Grant Dollars Invested	\$299,045.17
Private Investment	\$428,060.61
Total Investment	\$727,105.78
Activation of Formerly Vacant Properties	3
Full & Part Time Permanent Jobs Created	16
New or Relocated Businesses	7
Linear Feet of Improved Façade	992

\*Does **not** reflect projected outcomes of to be completed Artworks project



# The Front Door Philosophy

“Neighborhood business districts are the front door of our neighborhoods. A welcoming, vibrant business district sends a powerful, positive message, just as a poorly maintained or vacant row of storefronts conveys a negative impression.”

– City of Minneapolis, Minnesota

**What does your front door say about your community?**



# Questions & Comments

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